

Women Entrepreneurship Conference Bangkok

BUSEM & British Council Research Links, 2015

Jun 22-24 2015, Bangkok University, Thailand

Open Invitation

Bangkok University School of Entrepreneurship and Management (BUSEM) and Imperial College London, with the support from the British Council and the Thailand Research Fund, are hosting the Women Entrepreneurship Conference in Bangkok. This is an open invitation to academics and practitioners to join the first day of the conference and explore with us the theme of female entrepreneurship.

According to the Global Entrepreneurship Monitor GEM, Thailand does not only have the world's highest rate of women entrepreneurship, but it is also one of the only countries in the world where both nascent and established female business owners outnumber their male counterparts. This conference aims to analyse the strengths, challenges and business models of female entrepreneurs as well as strategies to promote and support women entrepreneurship.

Monday, 22nd June 2015

08:00-09:00	Registration, BUSEM (building 9, floor 3)
09:00-09:30	Welcome by Dr. Uttama Savanayana, President of Bangkok University Welcome by Thailand Research Fund
09:30-10:15	Welcome by Andrew Glass, OBE, Director British Council Thailand Introduction to the participants and conference theme Dr. Pichit Akkrathit, Chairman of the Board, BUSEM Dr. Koson Sapprasert, Director of Research at BUSEM and GEM Thailand
10:15-11:15	Exploring the gender agenda: thinking ahead to future research pathways Prof. Susan Marlow, Nottingham University
11:15-11:30	Refreshment Break
11:15-12:30	Female entrepreneurship in Thailand Mrs Ulrike Guelich, BUSEM
12:30-14:00	Lunch
14:00-15:00	Big data in entrepreneurship: GEDI and GEM Prof. Erkko Autio, Imperial College London
15:00-15:15	Refreshment Break
15:15-17:45	Paper discussion session 1
19:00-21:00	Welcome dinner – BUSEM (building 9, floor 14)

If you are interested to attend please contact Dr. David Achtzehn (david.a@bu.ac.th)

Conference Chair, Bangkok University School of Entrepreneurship and Management (BUSEM)



Bangkok University, School of Entrepreneurship and Management

www.women-entrepreneurship.org